THE MILCOM MEMORIAL
READING ROOM + ATTENTION LIBRARY

AN ESTAR(SER) INSTALLATION AND WORKING ARCHIVE

MANA CONTEMPORARY

The Milcom Memorial Reading Room and Attention Library is a space devoted to the study of *attention* in the broadest sense — which is to say, to the ethics, aesthetics, and politics of the focused mind and the directed senses. A creation of the research collective known as ESTAR(SER), this installation houses a book collection, a portion of ESTAR(SER)'s archives, and an exhibition of archival objects that bear on the historicity of the so-called "Order of the Third Bird" (a self-sequestering body of attentional artists, known for giving themselves to works of art in collective, durational rites of trance-like intensity).[1] Presenting a hybrid lounge and office environment, the Reading Room invites visitors to to engage with endangered practices of close and sustained attention. The space, currently installed at Mana Contemporary, in Jersey City, is named after Learned "Hogfoot" Milcom (1928–1972), an editor and archivist whose labors were crucial to the re-founding of ESTAR(SER) in its modern form. For more information: esthetical.society@gmail.com

1 The "Esthetical Society for Transcendental and Applied Realization (now incorporating the Society of Esthetic Realizers)" is an established body of private, independent scholars who work collectively to recover, scrutinize, and (where relevant) draw attention to the historicity of the Order of the Third Bird. www.estarser.net