



“All Senses on the *Qui Vive*” An Introduction to the Work of ESTAR(SER)

A workshop on attentional practices
Friday, 16 March 2018, 5:30–7:00 pm
Pavilion of the 33rd São Paulo Biennial

Please join visiting research associates of ESTAR(SER) for an afternoon of close attention to matters of attention — and more particularly to the history of the attentional activities of that ever-fugitive body of attentional adepts known as the *Tertia Avis* or “Order of the Third Bird.” Attendees will have an opportunity to examine unusual objects and documents from the remarkable “W-Cache” of Bird-related sources, and a brief presentation will inform the interested public about the progress of current research into the history of the Order. A number of recent ESTAR(SER) publications will be on hand, and several Birdish “protocols” for sustained attention available. Experimentation will be encouraged.

About ESTAR(SER): The “Esthetical Society for Transcendental and Applied Realization (now incorporating the Society of Esthetic Realizers)” is an established body of private, independent scholars who work collectively to recover, scrutinize, and (where relevant) draw attention to the historicity of the Order of the Third Bird. www.estarser.net

About the Order of the Third Bird: There remains some confusion about the history and practices of the body known as The Order of the Third Bird, but evidence points to its having been for some time a loose network of cell-like groups that engage in ritualized forms of sustained attention to works of art. The canons of secrecy around these activities — their structure and purposes — have traditionally been sufficiently restrictive as to leave some doubt as to whether any individual professing knowledge of the Order could in fact be genuinely associated therewith.